



EVENT FACT SHEET

WHAT: PBR: Unleash the Beast
Monster Energy Buck Off at the Garden

WHEN: Friday January 3, 2020 @ 7:45PM
Saturday January 4, 2020 @ 6:45PM
Sunday January 5, 2020 @ 1:45PM

WHERE: Madison Square Garden
4 Pennsylvania Plaza
New York, NY 10001

TICKETS: Advance tickets start at \$15
Elite Seats - \$545
Premium Seating - \$382
Chute Seats - \$750
Shark Cage - \$100
Reserved Seats –
Friday: \$551, \$388, \$222, \$116, \$88, \$71, \$49, \$28, \$15
Saturday & Sunday: \$551, \$388, \$226, \$116, \$91, \$74, \$51, \$28, \$15
Tickets on sale starting Monday 9/23
Tickets available at the Box Office and online at
www.Ticketmaster.com

Ticket Link: <https://www.ticketmaster.com/artist/2550701?venueId=483329>

NYC Police Benevolent Association members receive 20% off select tickets with code PBAPBR.
Limit 8 tickets per purchase.

OTHER EVENT INFO

- The Monster Energy Buck Off at the Garden is part of the PBR's Premier Unleash the Beast (UTB) Tour featuring the top 35 bull riders in the world against the best bulls in the industry.

- **The PBR IS NOT a rodeo** - its two hours of pyro, music and the most intense bull riding action on Earth, filled with heart-pounding, bone-crushing action, and a star studded line up of the world's best riders and animal athletes.

ABOUT THE PBR

The world's premier bull riding organization began as a dream of 20 bull riders 26 years ago and now operates in five countries. On its elite tour, the organization features the top 35 bull riders in the world and the top bulls in the business. The televised PBR Unleash The Beast, along with the PBR Pendleton Whisky Velocity Tour (PWVT), the PBR Touring Pro Division (TPD) and the PBR's international circuits in Australia, Brazil, Canada and Mexico have paid nearly \$184 million in earnings to its athletes.

Thirty bull riders have earned more than \$1 million, including two-time PBR World Champion J.B. Mauney who is the top-earning athlete in Western sports history with more than \$7.2 million in career earnings. PBR is part of the Endeavor network. For more information on the PBR, go to PBR.com, or follow on Facebook at Facebook.com/PBR, Instagram at Instagram.com/PBR, and YouTube at YouTube.com/PBR.